

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Prohibition & Excise – **Excise Policy 2013-14** (i.e., from 01.07.2013 to 30.06.2014) for disposal and renewal of retail liquor outlets – Orders – Issued.

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**REVENUE (EXCISE-II) DEPARTMENT**

**G.O.Ms.No.358.**

**Dated:22.06.2013**  
**Read:**

G.O.Ms. No.390, Revenue (Ex.II) Department, dated: 18.06.2012.

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**ORDER:**

The following notification will be published in an Extra-ordinary Issue of the Andhra Pradesh Gazette, dated the 24<sup>th</sup> June, 2013.

**PROHIBITION & EXCISE POLICY FOR 2013-14 FOR DISPOSAL OF  
RETAIL LIQUOR OUTLETS**

The Government after careful examination of suggestions received from various stakeholders hereby formulate the Excise Policy 2013-14 in relation to retail liquor shops during the Excise Year 2013-14:

1. The privilege of selling liquor through retail shops shall be renewed by collecting fixed licence fee based on population, as per 2011 Census, of the places (Corporation/ Municipality/Town/Village) for the year 2013-14.
2. The Commissioner of Prohibition & Excise is permitted to relocate the un-disposed A4 shops from any locality / area as he thinks fit, but he shall not relocate the A4 shop from higher licence fee slab to lower licence fee slab.
3. The method of selection for grant of shop licences of the un-disposed shops shall be by drawl of lots.
4. The period of licence shall be one year i.e., for the year 2013-14. There will be however no right of subsequent renewal beyond 2013-14.
5. The number of retail shops shall be retained at the present level (6596).
6. The Andhra Pradesh Beverages Corporation Limited outlets established under rule 18(1) of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2012, however will continue to function unless and until those un-disposed A4 shops are disposed-off by drawl of lots and established.
7. The Andhra Pradesh Beverages Corporation Limited outlets established under rule 18 (2) of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2012, will continue to function for the year 2013-14 also.

**Contd. P.2.**

8. The licence fee for different population slabs shall be as follows:

Sl. No.	Population Slab	Annual Licence Fee per shop (Rs. Lakh)
1	Up to 10,000	32.50
2	Above 10,000 up to 50,000	34.00
3	Above 50,000 up to 3 lakh	42.00
4	Above 3 lakh up to 5 lakh	46.00
5	Above 5 lakh up to 20 lakh	64.00
6	Above 20 lakh	104.00

In addition a licensee will be required to pay Privilege Fee @ 8% plus applicable VAT on the invoice value of liquor purchased during the licence year in excess of **seven** times the annual licence fee. However, no retailer margin will be allowed on such Privilege Fee component.

9. Intensive campaign to educate the public about the evil effects of drinking shall be taken up.
10. Steps will be taken to initiate the establishment of de-addiction centre one each in every district in the State in consultation with Health, Medical & Family Welfare Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

M.G. GOPAL,  
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To  
The Commissioner of Printing and Stationery and Stores Purchase,  
Hyderabad

(He is requested to furnish 500 copies to Government and 1000 copies to the Commissioner of Prohibition & Excise and 50 copies to Special Commissioner of Information and Public Relations, Hyderabad.)

The Commissioner of Prohibition and Excise,  
Andhra Pradesh, Hyderabad.  
The Health, Medical & Family Welfare Department, A.P. Secretariat,  
Hyderabad.  
The Director of Health, AP, Hyderabad.

**Copy to:**  
The Law (E) Department  
The PS to Prl. Secry to CM.  
The OSD to Minister for Excise and Prohibition  
The PS to Prl.Secry to Govt. (MGG)  
SF/SCs.

//FORWARDED:: BY ORDER//

SECTION OFFICER